



SERRARI

Kenya's Digital Wealth Platform

Prepare Your People for Life After Work

A Serrari Money & Life Transition Program
for redundancy, voluntary early retirement
and retirement-readiness.



Help employees preserve wealth,
grow income-generating portfolios and
enter the next chapter with confidence.



KES 6,200
per person / year



Website
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The risk: income stops, decisions accelerate.

Redundancy and retirement are financial transition moments – not just HR events.



84.8%

financially included in Kenya



18.3%

financially healthy



17.1%

able to invest in future goals



≈38%

estimated financial literacy level



INSIGHT

- Access to money is high — financial health is low
- A lump sum without a plan can disappear fast
- Employees need structured decision support before they exit payroll



The moment of exit is the moment to protect dignity, wealth and future income. ✨



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Why organisations should act now

A humane, responsible transition program protects people, reputation and employer brand.



56%

of financially stressed employees distracted at work spend 3+ hours weekly on money issues

During redundancy, VER or retirement planning.



2x

more likely to be looking for a new job when financially stressed

Uncertainty accelerates disengagement and voluntary exits.



81%

more likely to stay with employers offering financial wellness benefits

Support builds loyalty—before, during and after transition.



Duty of care

Act ethically and compassionately to support people through major life transitions.



Stronger exit experience

People remember how they were treated. Positive transitions strengthen alumni and referrals.



Reduced transition anxiety

Clarity, guidance and planning lower stress and improve decision quality for the future.



Reputation & ESG value

Demonstrate responsible employer leadership that investors and talent value.



Practical wealth protection

Helps people preserve and grow wealth through redundancy, VER and retirement.



Do not send people into no-work life with cash only. Send them with a system.



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The Serrari Life After Work Transition Solution

A practical system for preserving wealth, growing capital and creating passive income.



 **Not just financial literacy — a transition operating system for life after payroll.**



What employees and retirees receive

A structured Money & Life transition journey designed for redundancy, early retirement and retirement readiness.



Money & life diagnostics



Lump-sum decision planning



Debt, expense & cashflow reset



Diversified income portfolio design



Market intelligence & calculators



Guided routines, templates & Wealth Circle



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Annual access to Serrari program, platform, tools, insights and transition guidance.



Dashboards



Calculators



Templates



Portfolio planning



Wealth Circle



Certificate



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How the workforce transition partnership works

A simple employer + Serrari model built for dignity, clarity and practical action.



Employer / HR

- Funds access
- Communicates program
- Protects transition experience



Employee / Retiree

- Completes diagnostics
- Builds plan
- Attends guided sessions



Serrari

- Delivers platform
- Tools, coaching
- Insights and reporting



Built for redundancy cohorts, VER programs, pre-retirement academies and executive transition support.



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Who this program is perfect for

For organisations that want to help people exit work with confidence, not fear.

 <p>Employers declaring redundancy</p>	 <p>Voluntary early retirement programs</p>	 <p>Pre-retirement cohorts</p>	 <p>Pension trustees & schemes</p>
 <p>HR & outplacement teams</p>	 <p>Unions / staff associations</p>	 <p>Executives nearing retirement</p>	 <p>CSR / employee wellbeing sponsors</p>

 A responsible employer brand protects people beyond the payroll.

What Serrari helps you achieve

-  Dignified exits
-  Wealth preservation
-  Passive income planning
-  Financial confidence
-  Reputation and ESG value
-  Reduced transition anxiety



SERRARI

SLIDE 8

CLOSING ASK



Let's prepare your people for life after work

Partner with Serrari to support redundancy, voluntary early retirement and retirement-readiness cohorts.



KES 6,200
per person / year



What the sponsorship covers

- ✓ Serrari Money & Life Transition Program
- ✓ 12-month platform access
- ✓ Onboarding and diagnostics
- ✓ Portfolio and passive income planning tools
- ✓ Market intelligence, calculators and templates
- ✓ Guided routines and Wealth Circle support



Program options

- ✓ Redundancy cohort
- ✓ VER cohort
- ✓ Pre-retirement academy
- ✓ Executive transition support
- ✓ Custom annual sponsorship



Let's connect



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Start the transition conversation today. →